



Early Spring In-Stock Sale

Effective March 1, 2009

Heat up your sales with an in-stock special from Eclipse! For a limited time you can make a purchase from a wide selection of in-stock product and receive special terms. Choose from cash discounts, dating, or something in between - the choice is yours!

This offer can be used only one time per dealer. To get your special savings, make up your order and check our stock for availability. Remember – this applies to in-stock product only! When it's gone it's gone so don't delay. Once you have your order ready call your salesman and place your order. He will make sure it gets placed with the terms you select. (Randy – 616-890-9544; Brian – 517-214-2996)

Cash terms need to be determined at the time of sale. If you want the cash discount Eclipse will need cash, cashiers check or money order in the full amount prior to shipment. (Credit cards will be accepted with a 1.95% service charge; company check upon approval) All orders subject to credit approval, minimum order required.

Terms	Discount
Cash at Order	6%
Pay by April 15	3%
Pay by May 15	2%
Pay by June 15	1.5%
Pay by July 15	1%
Pay by August 15	.5%
September 15 – 50% Due	0%
October 15 – 50% Due	0%



Current Specials and Information – March 1, 2009

1. **Early Buy Time** – We are in the Early Buy season! Since you already purchase through distribution, you are smart enough to realize the benefits of buying “what you need, when you need it”; but that doesn’t mean you can’t take advantage of a well thought out early buy. We can usually tailor a program to fit your needs, so talk to Randy (616-890-9544) or Brian (517-214-2996) today!
2. **Clearance Merchandise** – Everyone loves a bargain! We do, you do, and so do your customers. We have lots of merchandise reduced in price for a quick sale, from fireplaces to logs to chimney and everything in between. Contact Anita, Randy or Brian and tell them what you’re looking for. We’ll see if we have it and can get it to you at a bargain basement price that you can pass along to your customer and your pocketbook!
3. **Biomass Tax Credit** – For the rest of 2009 & 2010 there is a 30% tax credit (up to \$1,500) available for the purchase of a 75% efficient biomass-burning appliance. This will be a great benefit to the consumer, as it will directly reduce the tax owed to the IRS. Right now it looks like all free-standing pellet stoves will qualify, and most wood stove manufacturers are diligently working to see if their stoves will qualify as well. Not all of the details are known yet, but updates are available on www.hpba.org.
4. **Save the Date** – Eclipse will be having their **Dealer Show** this year on Thursday & Friday, **May 14 & 15**. We hope to make it very much worth your while to attend with vendor displays and educational seminars that will make you glad you came. Save the date, and look for more information in the future.

Thank you for your business! Make it a Great Day!